

## **Historic, Archive Document**

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62.51

*Rose*

FROM

**Somerset**

Spring 1953

Somerset Rose Nursery, Inc.

P. O. Box 608

New Brunswick, N. J.

Telephone Kilmer 5-5180

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## Standard Bush Roses

Prices on non-patented bush, Polyantha, Floribunda and Climbing Roses.

	10 to 249 Each	249 to 2499 Each	2500 to 4999 Each	5000 and up Each
No. 1 grade.....	\$0 65	\$0 60	\$0 58	\$0 56
No. 1½ grade.....	52½	47½	45½	43½
No. 2 (see below).....	35	30		

NOTE: No. 2 grade Roses available only in standard climbers.

(Please order in multiples of ten)

Autumn. Orange, red and pink.  
 Black Knight. Very dark red.  
 Christopher Stone. Scarlet.  
 Caledonia. Double; pure white.  
 Cheerio. Floribunda. Light red.  
 Condesa de Sagato. Vigorous; coppery orange.  
 Countess Vandal. Fragrant; coppery bronze.  
 Dagmar Spaeth. Floribunda. White.  
 Dick Koster. Polyantha. Salmon-rose to orange.  
 Duquesa de Penaranda. Orange-apricot.  
 Edith Nellie Perkins. Coppery rose. **Sold out.**  
 E. G. Hill. Dark crimson. **No. 1½ grade only.**  
 Etoile de Hollande. Velvety red.  
 Frau Karl Druschki. White "American Beauty." **No. 1½ grade only.**  
 Girona. Fragrant; crimson and gold.  
 Glowing Carmine. Light red.  
 Golden Dawn. Double; sunflower-yellow. **Sold out.**  
 Golden Rapture. Golden yellow.  
 Golden Salmon Superior. Polyantha. Bright orange.  
 Joanna Hill. Light yellow.  
 K. A. Viktoria. Lovely cream-white.  
 Lafayette Improved. Floribunda. Bright red. **No. 1½ grade only.**  
 Luna. Fine creamy white.  
 Margo Koster. Polyantha. Salmony orange.  
 McGredy's Ivory. Creamy white. **No. 1½ grade only.**  
 Melody. Rose-pink.  
 McGredy's Scarlet. Scarlet.  
 McGredy's Yellow. Vigorous; canary-yellow. **No. 1½ grade only.**  
 Mrs. E. P. Thom. Clear yellow.  
 Mrs. P. S. du Pont. Golden yellow. **No. 1½ grade only.**  
 Mme. Ed. Herriot. Copper-red. **No. 1½ grade only.**  
 Mrs. Sam McGredy. Coppery scarlet-orange. **No. 1½ grade only.**  
 Neige Parfum. Fragrant; white. **No. 1½ grade only.**  
 Peter's Briarcliff. Silvery pink.  
 Picture. Velvety rose-pink. **No. 1½ grade only.**  
 Poinsettia. Bright rich scarlet.  
 Poulsen's Yellow. Floribunda. Canary-yellow.  
 President Hoover. Cerise, pink, scarlet and yellow. **No. 1½ grade only.**  
 Radiance. Vigorous; two-toned pink. **Sold out.**  
 Red Radiance. Light red. **Sold out.**  
 Red Ripples. Floribunda. Bright dark red.  
 Sister Therese. Golden yellow.  
 Snowbird. Snow-white. **Sold out.**  
 Souv. de Claudius Pernet. Brilliant yellow. **Sold out.**  
 Talisman. Scarlet and gold.  
 The Doctor. Large; silvery pink.  
 Triomphe Orleanais. Polyantha. Rich red.

## Standard Climbers

Blaze. Popular scarlet, sometimes reblooming. **No. 2 grade only.**  
 Cl. Etoile de Hollande. Similar to bush variety. **Sold out.**  
 Paul's Scarlet. Very popular scarlet. **No. 2 grade only.**  
 Mme. Gregoire Staechelin. Large; pink.  
 Cl. Pres. Hoover. Similar to bush variety. **Sold out.**  
 Primrose. Pale yellow. **Sold out.**  
 Silver Moon. Pure white, gold center.  
 Cl. Talisman. Similar to the bush variety.  
 New Dawn. Blush-pink; blooms all summer. **No. 2 grade only.**

PLEASE NOTE—Since we started to prepare this folder the demand for these fine Roses has exceeded our expectations. A number of varieties have been sold out in one or both grades and some varieties are in limited supply. This is particularly true of the patented sorts. When ordering advise if substitutions will be acceptable. Delivery date should be specified. We will be glad to hold your order in our modern cold storage for delivery in perfect condition when you want them.

## Patented Roses

All patented varieties are being grown under license from patent owners. Prices are those listed by patent holders.

Wholesale prices are determined by the individual retail prices.

### PRICES—PATENTED ROSE VARIETIES FOR SEASON 1952-53

Retail (Per Variety)			Wholesale (Per Variety)			
Each	3 or (each)	25 or (each)	1 to 9	10 to 19	20 to 99	100 to 249
\$1 50	\$1 30	\$1 20	\$1 00	\$0 90	\$0 75	\$0 70
1 75	1 55	1 40	1 15	1 00	87½	80
2 00	1 75	1 60	1 25	1 10	1 00	95
2 25	2 00	1 80	1 40	1 25	1 12½	1 05
2 50	2 20		1 60	1 40	1 25	1 20
2 75	2 40		1 75	1 50	1 37½	1 30
3 00	2 65		2 00	1 80	1 50	1 40

25 rate applies to Floribundas only.

No. 1½ grade—20% less than above prices.

### Varieties Marked ★ A. A. R. S. Winners

**Buccaneer.** Pat. No. 1119. Intense yellow. **No. 1½ grade only.**  
 Retail each \$2.75  
**\*Capistrano.** Pat. No. 922. Vigorous; deep glowing rose-pink.  
 Retail each \$2.25  
**\*Charlotte Armstrong.** Pat. No. 455. Strong-growing red and pink combination. **Sold out.**  
 Retail each \$2.00  
**Crimson Glory.** Large; fragrant; dark red. **Sold out.**  
 Retail each \$1.75  
**\*Fashion.** Pat. No. 789. Floribunda. Luminous coral-pink. **No. 1½ grade only. Sold out.**  
 Retail each \$2.00  
**\*Fred Howard.** Pat. No. 1006. Golden yellow tinted pink. **No. 1 grade only.**  
 Retail each \$2.50  
**Goldilocks.** Pat. No. 672. Floribunda. Perfect rich golden blooms.  
 Retail each \$1.50  
**\*Katherine T. Marshall.** Pat. No. 607. Glowing clear pink. Fruity fragrance.  
**Sold out.** Retail each \$1.75  
**\*Lowell Thomas.** Pat. No. 595. Deep rich golden yellow. **No. 1½ grade only.**  
 Retail each \$2.00  
**\*Ma Perkins.** Pat. No. 1143. Floribunda. Fragrant; sparkling soft coral-pink.  
**No. 1 grade only. Sold out.** Retail each \$2.25  
**\*Mirandy.** Pat. No. 632. Rich dark red, fragrant flowers with black shadings.  
**No. 1 grade only.** Retail each \$2.00  
**\*Mission Bells.** Pat. No. 923. Deep salmon-pink. Tea fragrance.  
**No. 1½ grade only.** Retail each \$2.25  
**New Yorker.** Pat. No. 823. Velvety unfading scarlet. **Sold out.**  
 Retail each \$2.00  
**\*Nocturne.** Pat. No. 713. Fragrant; cardinal-red on strong stems.  
 Retail each \$2.00  
**\*Peace.** Pat. No. 591. Popular yellow flushed pink and red. Glossy, healthy foliage.  
 Retail each \$2.50  
**Pinocchio.** Pat. 484. Floribunda. Salmony pink flushed gold.  
 Retail each \$1.50  
**\*Rubaiyat.** Pat. No. 758. Heavenly fragrance is the feature of this vigorous light red.  
 Retail each \$1.75  
**\*San Fernando.** Pat. No. 785. Richly fragrant; glowing light red.  
 Retail each \$1.75  
**\*Sutter's Gold.** Pat. No. 885. Long-pointed buds richly shaded orange and red.  
**Sold out.** Retail each \$2.25  
**\*Tallyho.** Pat. 828. Unique bicolor of rose and red. Spicy fragrance.  
**Sold out.** Retail each \$2.00

## Patented Climbers

**Elegance.** Prop. Rights Res. Large, double, light yellow blooms.  
 Retail each \$1.75  
**Golden Glow.** Pat. No. 263. Spectrum-yellow blooms of Hybrid Tea size and form. **No. 1½ grade only.**  
 Retail each \$1.75

# SOMERSET ROSE NURSERY, INC.—New Brunswick, N. J.









## COLLECTION NO. 1

120 Rose Bushes

12 varieties, 10 each

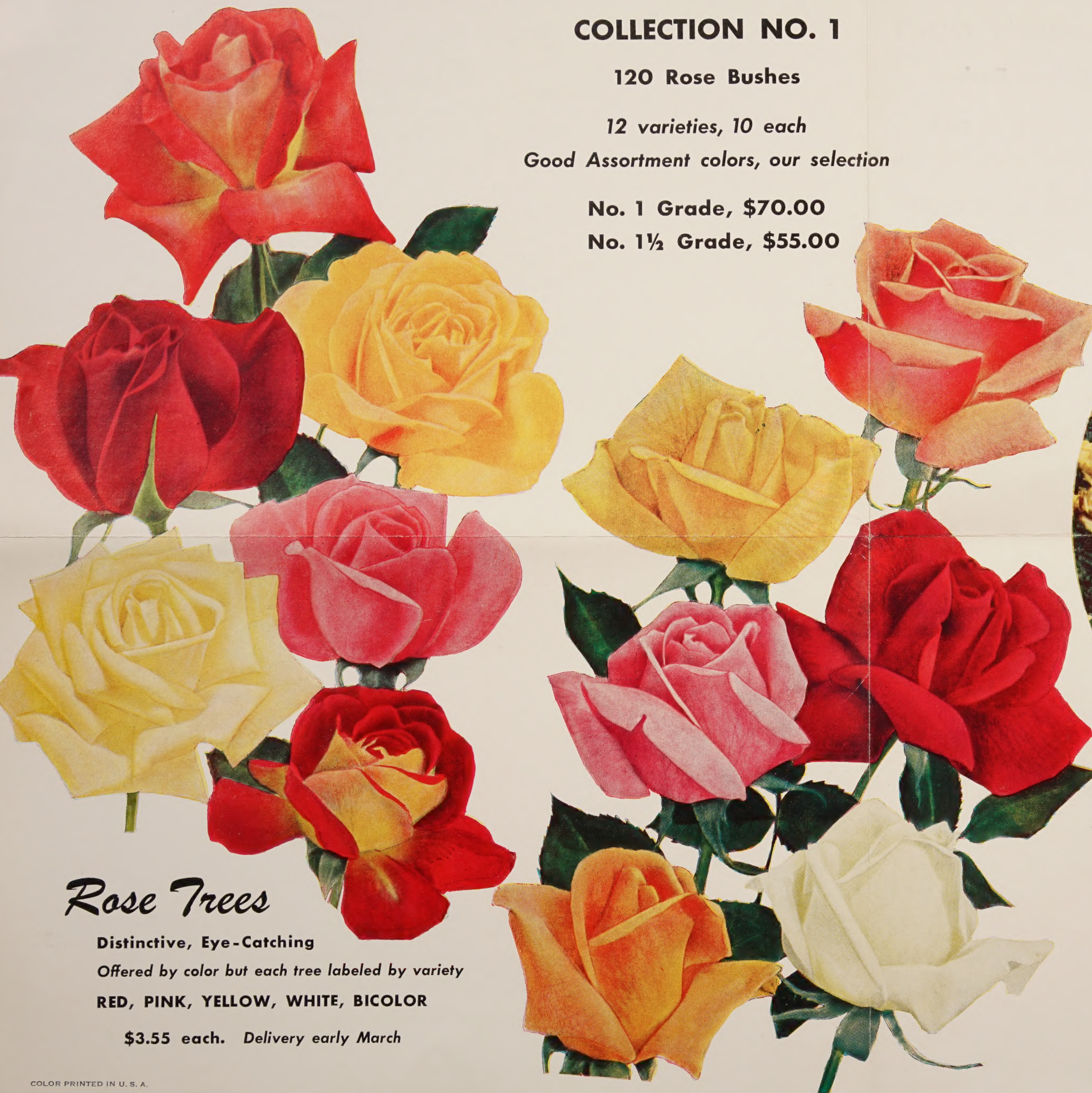
Good Assortment colors, our selection

No. 1 Grade, \$70.00

No. 1½ Grade, \$55.00

# S Quality Roses

*Order now for delivery now or later*



## Rose Trees

**Distinctive, Eye-Catching**

*Offered by color but each tree labeled by variety*

**RED, PINK, YELLOW, WHITE, BICOLOR**

**\$3.55 each. Delivery early March**



## COLLECTION NO. 2

Caledonia. White.  
Duquesa de Penaranda. Peach.  
Girona. Fragrant; red and gold.  
McGredy's Scarlet.  
McGredy's Yellow.

Mrs. P. S. du Pont. Deep yellow.  
Peter's Briarcliff. Rose-pink.  
Poinsettia. Rich red.  
Poulsen's Yellow. Floribunda.  
Red Ripples. Dark red Floribunda.

**10 EACH OF THE ABOVE (100 ROSE BUSHES)**

**No. 1 Grade . . \$62.50**

**No. 1½ Grade . \$50.00**

*NOTE: We reserve the right to substitute on any variety listed in Collection No. 2 with a variety of similar color*



*Save . . .*

*Make More Profit*

The collections on the inside of this folder are designed to save you money and help you make a **bigger profit**. They will be filled with the same **fine stock** sent out on our regular orders. Selection of varieties will be made to give you a **wide range of color**.

Potting your Roses has many advantages. You **deliver a better article** to your customer, **cut down losses** and **complaints** and **extend your selling season**.

Use the grade best suited to your trade. No. 1 is, of course, the best, but for a lower-priced article or **for late-season sales** the **No. 1½ grade is excellent**. These are 2-yr., field-grown, all are blooming size but average slightly lighter than No. 1 grade. Many growers **find them profitable**.

All Roses we offer are **graded to AAN standards**, budded on Multiflora. Printed labels are **furnished for each Rose**.

*Somerset*

**seeds • plants**

**P. O. Box 608  
New Brunswick, N. J.**